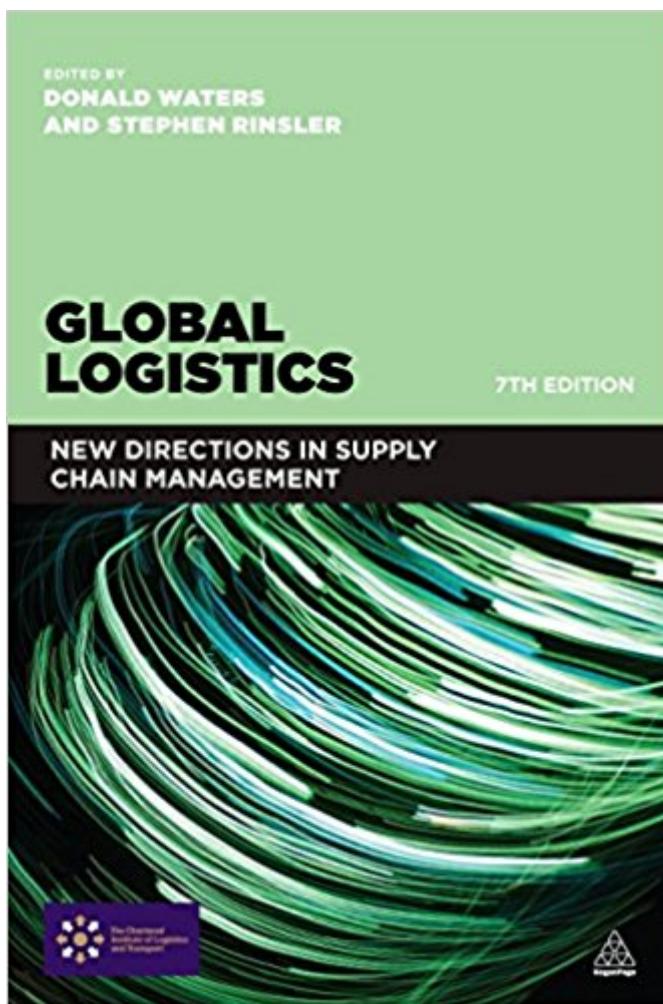


The book was found

Global Logistics: New Directions In Supply Chain Management



Synopsis

The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans of even major companies, but its strategic role is now recognised and it lies at the heart of long-term plans in almost every business. There are many reasons for this change: communications and information technology are offering new opportunities; world trade is growing; competition is forcing operations to adopt new practices and become evermore efficient; and there is increasing concern for the environment. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it becomes clear why it is so important to get logistics right. Now in its 7th edition, edited by Stephen Rinsler and Donald Waters, Global Logistics has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. This leading title provides guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. The 7th edition of Global Logistics provides completely new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. Assessing real-world developments across the globe, there are also dedicated new chapters on China and Central and Eastern Europe. This multi-contributed edition serves as a forum for a range of acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new edition introduces new contributors, including leading thinkers from international universities and businesses (UK, USA, France, Germany, Sweden, Poland, Hong Kong). Global Logistics is an invaluable source of guidance and practical advice for students, managers and practitioners alike, who will find it an essential text they can refer to again and again.

Book Information

File Size: 5146 KB

Print Length: 513 pages

Page Numbers Source ISBN: 0749471336

Publisher: Kogan Page; 7 edition (September 3, 2014)

Publication Date: September 3, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00N1XCCXQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #521,927 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #47 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Distribution & Warehouse Management #94 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management #107 in Books > Business & Money > Processes & Infrastructure > Facility Management

[Download to continue reading...](#)

Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Global Logistics: New Directions in Supply Chain Management Supply Chain Management for the Curious: Why Study Supply Chain Management? Global Logistics and Supply Chain Management Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy The Air Logistics Handbook: Air Freight and the Global Supply Chain Supply Chain Management: A Logistics Perspective Business Logistics: Supply Chain Management Logistics & Supply Chain Management: creating value-adding networks (3rd Edition) Supply Chain Risk Management: Vulnerability and Resilience in Logistics Logistics, Supply Chain and Operations Management Case Study Collection Food Supply Chain Management and Logistics: From Farm to Fork Supply Chain Logistics Management (Irwin Operations/Decision Sciences) Logistics & Supply Chain Management (5th Edition) Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Logistics & Supply Chain Management Lean Supply Chain and Logistics Management (Mechanical Engineering) Common Sense Supply Management: Tales From The Supply Chain Trenches

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)